

Use of Campden BRI logo Reports or Statements

Campden BRI welcomes references to the work it undertakes. However, in order to maintain its reputation for high quality, independent research, development and services Campden BRI must ensure that such references are not misleading.

Use of the Campden BRI logo

Use of the Campden BRI logo is prohibited without prior written approval from Campden BRI. Where permission is granted the following must be adhered to:

- Always place on a white background
- Always use a Campden BRI provided file in an appropriate format (e.g. EPS or .tif for print or jpg for screen)
- Do not place over an image
- Do not re-create the logo, change colours or fonts

Specifically: the logo must not be used

- In such a way as to imply Campden BRI endorsement or approval for any product, service, activity or premises
- On, or in association with, any product, or product label or packaging associated with a product without Campden BRI's permission
- In conjunction with any claim, phrase or statement which has not been approved by Campden BRI.

Use of Reports or Statements issued by Campden BRI

For legal reasons we have to make certain requests. As part of the terms and conditions of contract that govern all work undertaken by Campden BRI, the following covers use of Campden BRI reports or statements:

Publication

- 1. The Customer shall not at any time make use of any report or statement issued by the Supplier nor any extract there from, nor refer to the fact that any product or process has been the subject of a Contract with the Supplier in any publication or publicity material without the express written permission of the Supplier. Subject to this permission being obtained:
 - a. The report may be published by the Customer in a form approved by the Supplier; and
 - b. The Customer may quote extracts from the report provided the written approval of the Supplier has been obtained to use the extracts and the context in which they are to be used.
- 2. Neither the Customer nor anyone on its behalf or authority shall issue an advertisement showing in statement or implication that a method or process has been approved or recommended by the Supplier.
- 3. Any information disclosed by a report of the Supplier (however published) other than that referred to in 1, shall not be published whether by way of comparison or otherwise without the express prior written approval of the Supplier.
- 4. The draft of any publication relating to the Contract must be submitted to the Supplier for approval before publication.
- 5. The Supplier reserves the right to publish results after a period of two (2) years from the date of completion of the Contract or submission of the final report to the Customer. No publication will be made before that time except with the express permission of the Customer.

Enquiries

All enquiries relating to the use of any Campden BRI logo, report or statement should be addressed to:

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